

## **Sony Innovates Media Display With New Portable Projector**

*MP-CL1 can display content with HD resolution. Its built in speakers and Wi-Fi connectivity allow content display for business or entertainment*

NEW YORK, February 15, 2016 – Sony is revolutionizing business presentations with its new MP-CL1 Pico Portable Projector. The projector is the size of a smartphone. It can display rich-colored media with high definition resolution. Its screen and built-in speaker can transform any surface into a screen and any room into a full multimedia display area for entertainment or business purposes.

Businesses can use the device to transform any room into a conference room within minutes. The device can reproduce multimedia on a bigger screen – as big as 120 inches – at a smaller distance.

Cumbersome wires will no longer affect multimedia presentations. The device can display content through a Wi-Fi, HDMI or MHL connection. Professionals will be able to display PowerPoint presentations, graphs, videos, pictures, among others, through smartphones, PC's and tablets.

White screens will no longer be necessary to display content. With MP-CL1, professionals will be able to give presentations on HD quality on different walls; including curved walls or surfaces, and even roofs.

Busy professionals can benefit from MP-CL1's rechargeable battery, not only to reproduce HD content for 120 minutes, but also as a rechargeable battery capable of charging smartphones or tablets through its USB port.

The MP-CL1 projector will be available for purchase starting April 2016 through Amazon.com.

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