



**Sony Corporation**  
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[www.sony.com](http://www.sony.com)

### **Sony Innovates Media Display With New Portable Projector**

NEW YORK, March 15, 2015. – Sony entered the Pico Projector market with the release of the new MP-CL1, a pocket-sized, lightweight projector. The device is ideal for young professionals who want to make presentations and display media with high definition resolution. It is capable of displaying content from smartphones, PC's or tablets. MP-CL1 has a built-in speaker. The device can transform any surface into a screen and any room into a full multimedia area for entertainment or business purposes.

With the device, business entrepreneurs can set up multimedia presentations in a variety of surfaces in minutes. The projector can maintain screen uniformity vertically and horizontally, even on challenging environments like curved surfaces, walls and even roofs. The projector can work as a portable and flexible HD screen that can be as tall as 120 inches at a distance as far as 12 feet away.

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The portable projector is not only capable of displaying content in HD resolution for 120 minutes, but it can also work as a portable rechargeable battery that is capable of charging cellphones or tablets through its USB port.

The MP-CL1 projector will be available for purchase starting April 2016 on Amazon.com.

**About Sony Corporation:** Sony Corporation is a technology manufacturer. The company aspires to deliver ground-breaking technology to consumer and professional markets. Sony aims to inspire and fulfill curiosity. Sony is headquartered in Japan and has various offices across the globe.

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