



Stay in front of leading  
surety professionals.

Promote your company.

Grow your brand.

For more information about  
advertising opportunities, contact:

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**NAYLOR**  
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NATIONAL  
ASSOCIATION OF  
SURETY BOND  
PRODUCERS

*Professionals in Surety Bonding*

# 2019 MEDIA GUIDE

Reach nearly 8,000  
surety professionals and  
industry supporters responsible  
for more than \$6 billion in  
written premiums each year

# WHY PARTNER WITH NASBP?

NASBP bond producers are responsible for **billions of dollars of contract** and commercial surety bonds allocated annually.



Our membership is spread across North America. Our affiliates include the **top 15 national companies** responsible for more than half of the surety industry's gross written premiums.

NASBP members and affiliates are responsible for more than **\$6 billion** in written premiums every year.

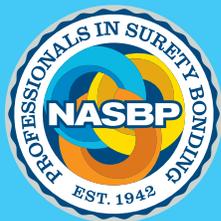


NASBP communications reach **top industry leaders** with **buying power**, including:

- CEOs • DIRECTORS • PRESIDENTS
- MANAGERS • OWNERS/PRINCIPALS

NATIONAL ASSOCIATION OF SURETY BOND PRODUCERS

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## SuretyLearn

### Website

[learn.nasbp.org](http://learn.nasbp.org)

NEW Video and display advertisements and sponsorship opportunities are available on the SuretyLearn website, the ultimate learning platform for surety construction and allied professionals



## Surety Bond Quarterly

### Print and digital edition

Showcase your brand in our official magazine and reach NASBP professionals in their offices or on the go!



## Surety Bond Quarterly

### Website

[SuretyBondQuarterly.org](http://SuretyBondQuarterly.org)

Promote your brand year-round to members and nonmembers by directing them to the landing page of your choice.

## SuretyLearn.org For Contractors

### Website

[SuretyLearn.org](http://SuretyLearn.org)

Reach emerging contractors and reinforce your marketing message by participating in the go-to website for bonding orientation and resources.



## NASBP.org

### The official NASBP website

Reinforce your marketing plan to more than **5,000** users per month with this cost-effective option.



## NASBP Smartbrief

### NASBP eNewsletter Smartbrief.com/nasbp

Directly reach the inbox of more than **6,000 decision makers** weekly by displaying your message in 1 of only 5 available ad spaces.

## NASBP Pipeline

### NASBP eNewsletter NASBP.org/Pipeline

Ensure you stay top-of-mind to more than **5,000 industry leaders** by participating in these weekly ads.



**Direct mail opportunities are available!**